

# **“Removing Intangibles From the Real Estate Tax Bill: The Missing Step in Real Estate Assessment Valuations”**

**The Phoenician, Scottsdale, AZ  
November 2 - 3, 2001**

## **Friday, November 2, 2001**

- 7:30 a.m. Continental Breakfast
- 8:00 a.m. Welcome and Introduction
- 8:15 a.m. Integrating Non-Real Estate Assets Into the Appraisal Process: Developing a Model
- 9:15 a.m. The California Experience: There Are Universal Lessons to be Learned
- 10:00 a.m. Break
- 10:15 a.m. Applying the Model: Hotels - What Hotels Can Teach Us About the Valuation of Shopping Centers and Seniors Housing
- 11:15 a.m. Applying the Model: Shopping Centers - What Shopping Centers Can Teach Us About the Valuation of Hotels and Seniors Housing
- 12:30 p.m. Lunch / Speaker (To Be Announced)
- 6:30 p.m. Cocktails and Dinner at The Phoenician

## **Saturday, November 3, 2001**

- 7:30 a.m. Continental Breakfast
- 8:00 a.m. Applying the Model: Seniors Housing - What Seniors Housing Can Teach Us About the Valuation of Hotels and Shopping Centers
- 9:00 a.m. Is There a Place for the Cost Approach?
- 10:00 a.m. Conclusion
- 11:00 a.m. Pick-up Box Lunch  
Depart for Golf Course and Tennis / Other Recreation
- 6:30 p.m. Cocktails and Dinner at The Phoenician